



# Confessions of a Plushie Artist - Letter One

## Issue #1 – A Page Full of Cuddles

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### Welcome to the world of Peace. Love. Plushies!

If you're reading this, it means the plushie universe has brought us together—and I couldn't be happier! Welcome to the softest corner of the internet, a cozy little space where lovers of fuzzy, cuddly friends can gather.

It's been a busy few months in the studio as the Plushie Crew and I stitched, doodled, and daydreamed our way toward launch. But we made it! This first letter feels like such a milestone, and I'm thrilled to share it with you.

(Oh, and in case you're wondering—the toughest decision this summer was everyone choosing their favorite colors for the website. After a few spirited debates, I think we can all agree the final look is *just right* .



### What's New in the Studio

We've got plenty of surprises on the way! Here's a little peek behind the seams:

- **Peace. Love. Plushies officially opened shop on July 31, 2025!**
- Our shop now features *two custom listings*: stuffed animal portraits and pet portraits. You can see some examples in the gallery section of our website.
- *A new member of the Plushie Crew* will make their debut on **October 1**! Any guesses who's joining the family?



### From the Sketchbook

Back in July, I started a **100-day teddy bear drawing challenge**, and wow—what an adventure it's been! Lately, I've been recreating classic impressionist paintings and portraits... but with teddy bears. It's been a playful experiment that's stretched my creativity in ways I never imagined.



## 😊 *Studio Confession*

Making plushie friends *with limbs* still gives me stage fright. Somehow, no matter how carefully I measure, when I sew the arms and legs together my new friend ends up looking like they're mid-dance at a rave. 🕺 ✨



## 🐻 *Plushie of the Week*

This week's cozy companion: **Bengals Bear!** ❤️ He made his very first trip—to Paycor Stadium in Cincinnati—where he cheered his little heart out. Even though the Bengals didn't win, Bengals Bear had the best time soaking in the excitement of game day.

Now here's where you come in—this spirited fan still needs a name! Got an idea? Send it our way!

## 💌 *Closing Message*

Thanks for being here and for reading along. Truly—you make this journey feel extra special.

With peace, love, and a page full of doodles,

🐻 The Plushie Crew at Peace. Love. Plushies.

(on behalf of Regina—she's elbows-deep in fabric swatches at the moment)

Regina